

CHUNGDAHM LEARNING

Mission and Vision

CHUNGDAHM Learning is an education service company with premium brands for K-12 students: Chungdahm Institute, April Institute, and i-Garten. Each offers its own distinctive curriculum, which is developed in-house and integrated with Smart Learning solutions to cultivate 21st century talents in the age of digitalization and globalization. Globally, CDL's ESL thinking content and Smart Classroom solution have opened up doors to countries far beyond Asia. In addition, CMS Edu, a subsidiary of CDL, has dominated the Korean STEM market with its creativity-based math program, and now is shifting its vision to the global market.



Numbers

1,000
INSTRUCTORS

40,000
STUDENTS

180
LOCATIONS

5
COUNTRIES

Timeline



1998

Founded Chungdahm Learning Institute



2002

Established ESL R&D Center



2004

Launched Franchise Business



2007

Launched April Institute



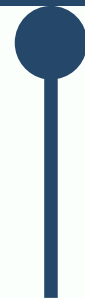
2008

Established Chungdahm Phillipines



2011

Launched English Bean in Indonesia



2013

Launched Chungdahm 3.0



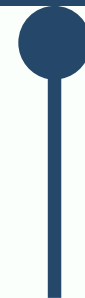
2015

Opened Apex Institute in Vietnam



2016

Launched Loudclass in China



2017

Launched I-Garten Institute

CHUNGDAHM PROGRAMS



Pre k - Kindergarten

April Institute

K - 6th Grade



4th - 12th Grade

Why Chungdahm?



SMART CLASSROOM

Fun for students and teachers. Smart Board TV's will be in each classroom. Utilize innovative technology to facilitate, manage, and teach your students



TRAINING

To mentor new instructors with the knowledge necessary to deliver an effective lesson to students, Chungdahm instructors are required to attend a one week comprehensive training program



SUPPORT

CCTV cameras are installed in every classroom to provide assistance to new instructors in developing teaching skills and knowledge



SALARY

We will base the initial salary on experience, education, and interview. Since our goal is to attract the highest quality instructors, we pay one of the highest salaries in Korea



HR

Always have full company Human Resources support and assistance for any teaching contract directly from Headquarters